

Calling All Area Photographers Amateur and Professional Celebrate Vero's Centennial with Your 20/20 Experience Photos



To commemorate Vero's centennial and celebrate 35 years of vision within the community, Florida Eye Institute has unveiled a photo contest called *My2020ExperienceSM*.

"We're known for helping people experience their very best vision," states Cindi Green, RN, APR, Director of Marketing & Community Relations for Florida Eye Institute. "A photo contest seemed the perfect way to support the Centennial while sharing our community's vision of this special celebration of Vero Beach. We encourage everyone to share all that they see during the entire yearlong celebration."

A special website, My2020Experience.com, was crafted expressly for the contest. Entries are divided into months to coincide with the series of yearlong activities. "Direct links to the Vero Beach 100 Calendar of Events are highlighted throughout our site to help people plan their activities and see all there is to experience during this awesome year," continues Green.

You do not have to be a professional photographer to enter. The public can upload their digital photos directly to the site. A winning photo will be selected each month. Winners will receive a gift card valued at \$50.

At the conclusion of Vero's yearlong Centennial Celebration in October 2019 a Grand Prize Winner will be selected from the winning monthly entries. Grand Prize will be \$250 cash. Winning photography will be on display at the Centennial Finale on October 26, 2019.

For more information on the photo contest visit my2020experience.com or call Cindi Green at 772-569-9500 Ext. 134 for more information.

For more information on this and other Centennial Celebrations, visit the Centennial website www.VeroBeach100.org. Event times, dates, locations and descriptions are subject to change.

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